



North Valley Thrive Labor Coordinator, Request for Qualifications #2024-07

Merced Community College District (MCCD) invites qualified and experienced individuals or firms to submit qualifications for the role of Labor Coordinator for North Valley THRIVE, a dynamic coalition comprising community organizations, government entities, educational institutions, and economic development agencies. The purpose of this initiative is to develop a tri-county proposal for the California Jobs First Fund (formerly known as the Community Economic Resilience Fund or CERF).

Background:

North Valley THRIVE is committed to fostering collaboration between community and industry stakeholders to address shared challenges and opportunities. As part of our efforts to secure funding through the California Jobs First Fund, we are seeking a Labor Coordinator, for the Counties of Merced, Stanislaus, and San Joaquin.

Scope of Work:

The work of the Labor Coordinator should include the following:

I. Relationship Development with Labor

Establish and nurture relationships with labor stakeholders

- Networking: Actively engage with labor stakeholders to build strong connections.
- Partnerships: Explore collaboration opportunities with relevant labor entities.

II. Introduction Meetings

Facilitate introduction meetings, either virtually or in person, between the regional convener and key stakeholders in all three counties. Ensure a smooth and productive exchange of information.

III. Recruitment of Labor Stakeholders

Recruit labor stakeholders to join NVT activities such as collaborative meetings, webinars, workgroups, etc. aiming to increase overall participation in North Valley Thrive initiatives.

IV. Convene and co-host:

- One meeting of all the labor groups and organizations in the region
- A meeting with the three workforce boards of the region and their labor members to learn about their labor and workforce strategies.

V. Create asset map of all apprenticeship and training programs and their capacity for the NSJV region

VI. Network Analysis and Initiative Inventory

Conduct a network analysis to identify key connections and develop an early inventory of initiatives aligned with North Valley Thrive goals.

VII. Monthly Labor Coordinator Meetings

Participate in monthly coordinators' meetings with County Coordinators and the Admin team. Stay informed about community-specific initiatives and align industry efforts accordingly.

VIII. Coordination with Research Team

Coordinate with Dr. Pogue to find ways to support the research team, including surveys and/or empathy interviews.

IX. Monthly Activity Reports

Provide detailed monthly activity reports to the regional convener. This information will be relayed to the steering committee for transparency and progress tracking.

Proposal Submission:

Interested parties are invited to submit their proposals by 10:00 A.M. February 28, 2024.

Proposals should include the following:

1. Overview of qualifications and relevant experience in engagement with labor stakeholders and labor related initiatives.
2. Proposed approach and strategies for achieving the outlined objectives.
3. Detailed timeline for the completion of the scope of work.
4. Budget estimate, including any associated costs.

Submission Instructions:

Please submit your proposal electronically to Purchasingbids@mccd.edu by 10:00 A.M. February 28, 2024. Late submissions will not be considered.

Evaluation Criteria:

Proposals will be evaluated based on:

Demonstrated experience in engagement with labor stakeholders and labor related initiatives.

- Strength and feasibility of the proposed approach.
- Alignment with the objectives of North Valley THRIVE and the California Jobs First Fund.
- Budgetary considerations.
- Contact information.

MCCD will review all proposals and reserves the right to select based on the best interest of District.

Additional Information:

Selected vendors will be required to meet all MCCD vendor requirements.

For additional information or clarification, please contact Yolanda Meraz at yolanda@northvalleythrive.org

Thank you for considering this request. We look forward to receiving your proposals and working together to strengthen community-industry collaboration through North Valley THRIVE.

Sincerely,

Merced Community College District

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