



Lead Historian (Project Lead) Request for Qualifications #2024-03

Merced Community College District (MCCD) invites qualified and experienced individuals or firms to submit qualifications for the role of Lead Historian for North Valley THRIVE, a dynamic coalition comprising community organizations, government entities, educational institutions, and economic development agencies. The purpose of this initiative is to develop a tri-county proposal for the California Jobs First Fund (formerly known as the Community Economic Resilience Fund or CERF).

Background:

North Valley THRIVE is committed to fostering collaboration between community and industry stakeholders to address shared challenges and opportunities. As part of our efforts to secure funding through the California Jobs First Fund, we are seeking a Lead Historian (Project Lead) for the Counties of Merced, Stanislaus, and San Joaquin.

Scope of Work:

The work of the Lead Historian (Project Lead) should include the following:

- In partnership with NVT staff, develop an overarching framework for the project, including major themes and content areas, and a shared set of shared definitions. Work with NVT team to develop sub-regional content scope, project plan and benchmarks and use-cases for material.
- Bring county-specific historians/groups together for an initial planning meeting and then regularly continue to develop the content.
- Help select and then manage graphic designer/creative consultant to develop various print- and web-ready materials.
- Create content scopes for county-specific historians/groups to ensure that the work is aligned regionally.
- Serve as editor/reviewer over final regional content, and work with historians on edits and revisions/additions.

Proposal Submission:

Interested parties are invited to submit their proposals by 10:00 A.M. January 19, 2024.

Proposals should include the following:

1. Overview of qualifications and relevant experience in project planning and content development.
2. Proposed approach and strategies for achieving the outlined objectives.
3. Detailed timeline for the completion of the scope of work.
4. Budget estimate, including any associated costs.

Submission Instructions:

Please submit your proposal electronically to Purchasingbids@mccd.edu by 10:00 A.M. January 19, 2024. Late submissions will not be considered.

Evaluation Criteria:

Proposals will be evaluated based on:

- Demonstrated experience in project planning and content development.
- Strength and feasibility of the proposed approach.
- Alignment with the objectives of North Valley THRIVE and the California Jobs First Fund.
- Budgetary considerations.
- Contact information.

MCCD will review all proposals and reserves the right to select based on the best interest of District.

Additional Information:

Selected vendors will be required to meet all MCCD vendor requirements.

For additional information or clarification, please contact Yolanda Meraz at yolanda@northvalleythrive.org

Thank you for considering this request. We look forward to receiving your proposals and working together to strengthen community-industry collaboration through North Valley THRIVE.

Sincerely,

Merced Community College District
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