

Merced College Campus Forum General Updates

December 6, 2019
2:00 PM-3:00 PM

Presented by Merced College Cabinet

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COLLEGE



Topics for the forum...

- **Strategies to Improve Communication**
- **Student Success & Tutorial Center Update**
- **Enrollment Updates**
- **Learning Resources Center Assessment Study**



Student Success & Tutorial Center Update

“Student Success”



Agenda

- Student Success & Tutorial Center (SSTC)



Student Success & Tutorial Center

- **EMP/SIP Goal Alignment**

- *EMP Goal 1:* Employ enrollment management strategies to support student success, progression, and completion/transfer
 - *Objective 1.7:* Implement strategies to support student success, progression, and completion/goal attainment
 - *Task 1.7.1:* Centralize Academic Support Services



Student Success & Tutorial Center

- April 2019 the SSTC was identified to expend remaining Basic Skills and Student Outcomes Transformation Grant (BSSOT) funds
 - These are restricted funds that could only be used for specific purposes and had an expiring expenditure deadline of June 30, 2019
- August 2019 construction was completed, furniture installed, and the center was open for services
 - The SSTC combines academic support—eliminating barriers and confusion for students
 - The SSTC represents fulfillment of the 2016 BSSOT Grant program sustainability model identifying scaling of existing practices to help achieve student equity goals



Student Success & Tutorial Center

- Sustainability
 - The SSTC represents the attempt to fulfill the 2016 BSSOT Grant program sustainability model identified in the grant of scaling existing practices to help achieve student equity goals
 - The proposal extended the Math Lab model
 - Scaled Supplemental Instruction through the development of an Embedded Peer Mentor Program
 - Scaled the one-stop shop Study Central model to house the Tutorial Center, Embedded Peer mentors, embedded librarians, intrusive counseling, and literacy center



Student Success & Tutorial Center

Current services offered to students:

- Faculty support in reading and writing across all disciplines
- Math and English faculty support
- Chemistry and math drop-in Tutoring Rooms
- Peer tutoring assistance in most disciplines
- Online peer tutoring (via Zoom) for students enrolled in online classes
- English and math Embedded Peer Tutors
- Embedded Counseling
- Computers, laptops, printing and Wi-Fi
- Charging stations



Student Success & Tutorial Center

Services on the horizon:

- Embedded Librarian (Spring 2020)
- Vending machines
- Faculty Office Hours in SSTC
 - (Chemistry faculty have asked to schedule their office hours in SSTC in Spring 2020)



Student Success & Tutorial Center

- Student Use (as of 3 December 2019)
 - Unduplicated MCCD headcount: 9873
 - Unduplicated SSTC student headcount: 2234
 - 22.63% MCCD students have used the SSTC
 - 22,158 total student hours in the SSTC in Fall 2019



Student Success & Tutorial Center

SSTC Unduplicated Student Count
Fall 2019

	Fall 2019
Week 1 (Aug. 12-Aug. 16)	0
Week 2 (Aug. 12- Aug. 23)	480
Week 3 (Aug. 12- Aug. 30)	816
Week 4 (Aug. 12-Sept. 6)	1,009
Week 5 (Aug. 12-Sept. 13)	1,356
Week 6 (Aug. 12-Sept. 20)	1,492
Week 7 (Aug. 12-Sept. 27)	1,622
Week 8 (Aug. 12-Oct. 4)	1,726
Week 9 (Aug. 12-Oct. 11)	1,806
Week 10 (Aug. 12-Oct. 18)	1,854
Week 11 (Aug. 12-Oct. 25)	1,945
Week 12 (Aug. 12-Nov. 1)	2,016
Week 13 (Aug. 12-Nov. 8)	2,052
Week 14 (Aug. 12-Nov. 15)	2,110
Week 15 (Aug. 12-Nov. 22)	2,170
Week 16 (Aug. 12-Nov. 29)	2,202
Week 17 (Aug. 12-Dec. 6)	2,234
Week 18 (Aug. 12-Dec. 13)	

SSTC Total Hours
Fall 2019

	Fall 2019
Week 1 (Aug. 12-Aug. 16)	0
Week 2 (Aug. 12- Aug. 23)	1,102.05
Week 3 (Aug. 12- Aug. 30)	2,682.04
Week 4 (Aug. 12-Sept. 6)	3,824.05
Week 5 (Aug. 12-Sept. 13)	5,752.55
Week 6 (Aug. 12-Sept. 20)	7,380.2
Week 7 (Aug. 12-Sept. 27)	8,940.16
Week 8 (Aug. 12-Oct. 4)	10,568.52
Week 9 (Aug. 12-Oct. 11)	12,029.31
Week 10 (Aug. 12-Oct. 18)	13,522.47
Week 11 (Aug. 12-Oct. 25)	15,061.41
Week 12 (Aug. 12-Nov. 1)	16,560.43
Week 13 (Aug. 12-Nov. 8)	18,112.14
Week 14 (Aug. 12-Nov. 15)	19,191.33
Week 15 (Aug. 12-Nov. 22)	20,551.39
Week 16 (Aug. 12-Nov. 29)	21,495.28
Week 17 (Aug. 12-Dec. 6)	22,158.54
Week 18 (Aug. 12-Dec. 13)	



Student Success & Tutorial Center

- The “one-stop” approach has reverberated with students accessing academic support
- Students appreciate the collaborative atmosphere in SSTC
- Students enjoy being able to drop-in for assistance or schedule a tutoring appointment
- Students appreciate the ability to have food and drinks in the SSTC—so much so that vending machines are being added to help accommodate students



Enrollment Updates

“Growing Our Community”



Enrollment Management

Summer 2019: 915.58 FTES

- Summer 2018: 781 FTES

Fall 2019: 4065* FTES

- Fall 2018: 4005.96

* Includes estimated noncredit

Spring 2020: We're Up!

- Spring 2019: 3801.39

Comparison of Registration Dates (12/04/19)

- Spring 2019: 3010.60
- Spring 2020: 3107.72
- Up 97.12 FTES!

Summer 2020: 1001 FTES (goal)

TOTAL FTES TARGET: 10,001 FTES

Enrollment Management

Dual Enrollment/AB 288

- Spring 2018: 22 sections
- Spring 2019: 24 sections
- Spring 2020: 24 sections

Inmate Education

- Spring 2018: 17 sections
- Spring 2019: 26 sections
- Spring 2020: 37 sections

Online/Distance Education

- Spring 2018: 122 sections
- Spring 2019: 150 sections
- Spring 2020: 179 sections



Enrollment Management

- **Educational Master Plan Goal 1:**

Employ enrollment management strategies to support student success, progression, and completion/transfer

- **Alignment to the Goals and Objectives of the Strategic Implementation Plan Goal 1/Objective 1.3:**

Strengthen scheduling to provide effective, efficient, student-centered course offerings, delivered through structured time blocks, that also maximize FTES generation



Major Themes for Strategic Enrollment Management Framework

- Alignment with Educational Master Plan
- Student Success Data Metrics and Trends
- Predictive Scheduling Data
- Scheduling Best Practices
- Partnership with Student Services: Outreach, Guided Pathways, Dual Enrollment
- Collaboration with Office of External Relations: Marketing and Communication
- Integration with Facilities: Maximizing classroom space



Learning Resources Center Assessment Study

Presented by: Kelly Fowler & Thomas Crowley





MERCED COLLEGE

LEARNING RESOURCES CENTER (LRC)
ASSESSMENT STUDY

12.06.19

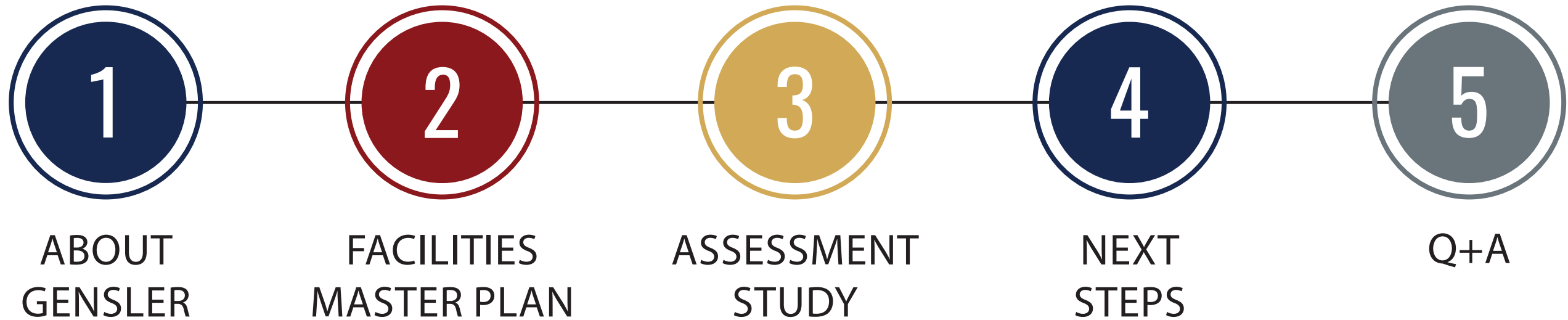
CAMPUS FORUM



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Agenda



ABOUT GENSLER

About Gensler



#1
Most Innovative Firm 2019
Fast & Company

900+
LEED certified
projects



87%
of our Clients
are Repeat Clients



42 of the top 50
Fortune 500 firms
are Gensler clients



230+
Cities + Urban Design Awards
Across the Firm

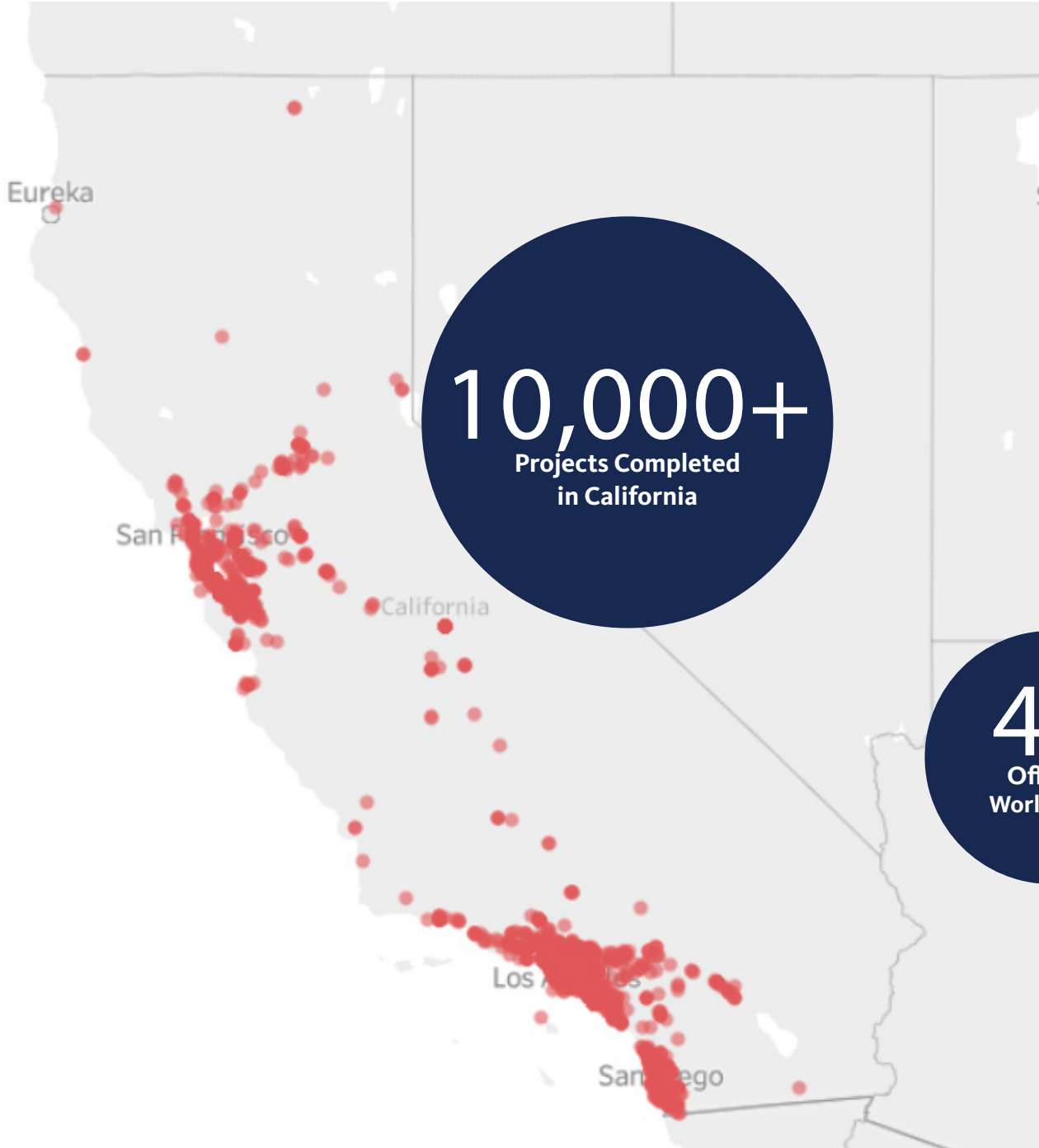


23
Practice Areas



48
Locations
worldwide

Global Network + Local Roots



48
Offices
Worldwide

AND, CALIFORNIA IS OUR HOME.

"Everything we experience is translated into some kind of story we share with others... [and] great experiences are designed with three elements in mind: imagination, inspiration, and innovation."

— Art Gensler



1965
Founded in San
Francisco

1300+
Employees
in California

6,000+
Employees Worldwide

Project Team



Deborah

Shepley

AIA, NCARB

Principal-in-Charge



Gray

Dougherty

AIA, LEED AP, NCARB

NW Education Practice Area Leader



Thomas

Crowley

LEED AP

Project Manager

FACILITIES MASTER PLAN

Facilities Master Plan



STUDENT SUCCESS

- Improve access to student support services
- Integrate and consolidate functions and services
- Develop spaces to encourage collaboration and engagement
- Create a mixture of active and quiet spaces



STEWARDSHIP OF RESOURCES

- Optimize available resources
- Increase awareness and create a culture of sustainability
- Prioritize well-being, health, and comfort in design
- Increase partnerships and collaborations
- Create a safe and comfortable campus environment



COMMUNITY ENGAGEMENT

- Increase visibility of campuses
- Strengthen connections with surrounding communities
- Improve access to college events and performances
- Develop campus to enhance community engagement
- Enhance community partnerships



COLLEGIATE IDENTITY

- Create a collegiate campus identity
- Enhance student and faculty engagement
- Develop campus spaces to support collaboration
- Create a sense of belonging and pride
- Improve campus edges and image within community



EFFECTIVE + EFFICIENT

- Align facilities to support college priorities
- Replace temporary, inefficient and under-performing facilities
- Right-size facilities to support program needs
- Develop flexible, multi-purpose space to adapt over time
- Position to maximize state funding opportunities



ACCESS + WAYFINDING

- Develop welcoming and inviting campus entries
- Improve campus organization to enhance wayfinding
- Create logical groupings of functions
- Improve physical connections (pedestrian, bike, vehicular, transit)
- Enhance campus safety and security



2019 FACILITIES MASTER PLAN



- EXISTING
- NEW CONSTRUCTION
- RENOVATION / CHANGE OF USE
- FUTURE (BEYOND FMP)

ASSESSMENT STUDY

Study Components

› In-Person Engagement

Series of interactive exercises on campus to identify LRC use and satisfaction.

› Interviews with LRC Staff

Six interviews to gather input on the LRC methods, utilization and effectiveness.

› Online Survey

One week experience survey to capture ideas and comments related to the LRC.

› Observation Study

Team and volunteer students collected activity analysis for student occupied spaces of the LRC.



MERCED LEARNING RESOURCES CENTER - GROUND FLOOR



ON-CAMPUS ENGAGEMENT



ON-CAMPUS ENGAGEMENT



MERCED LEARNING RESOURCES CENTER - UPPER FLOOR

Assessment Study

01

Context

Goals of Study
Executive Summary

02

Observations

Overview
In-Person Engagement
Interviews with LRC Staff
Online Survey
Observation Study
Take-Aways

03

Recommendations

Overview
Quick Wins
Activate the Ground Floor
Empower the Second Floor

04

Appendix

Linkages
Best Practices
Hourly Occupancy Heat Maps

Assessment Study



Take-Aways

PRIMARYLY USED FOR FOCUSED / QUIET ACTIVITIES



- ▶ Accessing books and online databases
- ▶ Researching on LRC computers
- ▶ Working in Study Rooms
- ▶ Research / Information
- ▶ Studying Alone
- ▶ Relaxing & Recharging

STUDENTS WANT CHOICES



- ▶ Offer food options
- ▶ Incorporate student artwork
- ▶ Create places for socializing
- ▶ Provide more comfortable seating
- ▶ Offer expanded LRC hours
- ▶ Offer flexible hours for Study Rooms

CURRENTLY NOT BEING UTILIZED FOR CONNECTING WITH OTHERS



- ▶ Students lounging alone
- ▶ Studying quietly at work tables
- ▶ Meeting Rooms are underutilized
- ▶ Opportunities to host more events
- ▶ Study rooms don't accommodate larger study groups

FUNCTIONAL IMPROVEMENTS NEED TO BE MADE



- ▶ Improve building wayfinding
- ▶ Address HVAC concerns
- ▶ Repair recurring Maintenance Issues
- ▶ Improve Internet connectivity
- ▶ Re-purpose underutilized areas
- ▶ Repair front door

Quick Wins

INFRASTRUCTURE

- Improve heating, ventilation, and air conditioning (HVAC)
- Replace front door with automated sliding doors
- Improve Internet connectivity
- Explore alternative locations within the LRC for the current A/V functions housed on the LRC Ground Floor

CULTURE, PROGRAMS AND POLICY

- Provide additional programs to support the LRC as a study destination, such as tutorial and learning services, to enhance the LRC identity as a study place
- Reduce/eliminate/clarify fees for student use of spaces
- Provide opportunities for student expressions through artwork



NEW ENGLAND CONSERVATORY ARTWORK



INNER LOBBY



BROKEN FRONT DOOR OF THE LRC

Activate the Ground Floor

ENHANCE WELCOME AND AMENITIES

- Activate the entry and lobby space
- Provide additional outdoor seating with shade for groups to gather
- Offer vending and food options in controlled and easy to clean spaces
- Implement a cohesive wayfinding system for the whole building

CREATE OCCASIONS FOR COLLABORATION

- Designate spaces for “active” activities (conversing, tutorial, group work)
- Introduce informal collaborative spaces with multiple use options providing increased student support services
- Provide multi-purpose spaces to host additional programs, such as tutorial and learning services
- Provide flexible areas supporting campus or student events (relocate piano), screenings and informal collaboration to enhance the student learning experience
- Increased variety of seating types



BEDFORD LIBRARY



RYERSON UNIVERSITY



MOFFITT LIBRARY AT UC BERKELEY



NEW ENGLAND CONSERVATORY MULTI-PURPOSE SPACE

Empower the Upper Floor

DESIGN FOR FOCUS

- Designated “quiet” space
- Create destination space: second floor as a space for individual, quiet, focused work (providing a more “traditional” library learning setting)
- Provide more small scale student work rooms
- Offer variety of furniture

BLEND ACTIVITIES

- Consolidate the book stacks to blend building program and create a variety of seating, working, and researching space options
- Provide spatial solutions to encourage browsing the stacks (carts or horizontal surfaces and seating for skimming through books)



WISEBURN DA VINCI



STANFORD LIBRARY



DARTMOUTH COLLEGE LIBRARY

NEXT STEPS

Next Steps





MERCED COLLEGE

LEARNING RESOURCES CENTER (LRC)
ASSESSMENT STUDY

Thank you!



Q & A / Discussion

Grow Here. Go Anywhere.

